# PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

PROJECT REPORT

SUBSCRIBERS GALORE EXPLORING WORLD’S TOP

YOUTUBE CHANNELS

TEAM MEMBERS

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INTRODUCTION

OVERVIEW:

The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

Technical Architecture:

● Data Collection & Extraction Collect the dataset Connect Dataset with Tableau ● Data Preparation o Prepare the Data for Visualization

● Data Visualizations o No of Unique Visualizations

● Dashboard o Responsive and Design of Dashboard

● Story o No of Scenes of Story

● Performance Testing o Utilization of Data Filters o No of Visualizations/ Graphs

● Publishing o Publishing Dashboard & Story to Tableau Public.









